



# **Together We Thrive**

Overcoming Mental Health Challenges with the Asian Communities  
– A Series of Mental Health Webinars  
Saturday, June 6, 2020

## **Sponsorship Package**

May 6, 2020

Dear Hong Fook friends and partners,

On behalf of Asian Community Psychiatric Clinic (Asian Clinic) and Hong Fook Mental Health Foundation, we would like to invite you to join us for **a series of mental health webinars** called **“Together We Thrive - Overcoming mental health challenges with the Asian Communities”** on **Saturday, June 6, 2020**.

This is an usual time, with unusual challenges to all sectors of society across our country, across the world. We are all impacted in so many ways. Aside from the threat to our physical health, our mental health is equally threatened. For those of us already struggling with mental health issues, the challenge is even bigger, particularly in the ethnic minority communities.

To help Asian Communities go through the mental health challenges during the COVID – 19 pandemic, on Saturday, June 6, 2020, psychiatrists from Asian Clinic will host **five workshops in five languages**. Here are the list of collaborating psychiatrists and their webinars: **Dr. Albert Allan** – Vietnamese Webinar; **Dr. Alex Xiang** – Mandarin Webinar; **Dr. Brian Cho** - Korean Webinar; **Dr. Kenneth Fung** – Cantonese Webinar; **Dr. Michael Mak** – English Webinar. It will be chaired by **Dr. Ted Lo**, Asian Clinic Director.

We are in this together, and we will overcome this together and emerge as a stronger and more compassionate community.

In addition to your support of Hong Fook’s mission, “Together We Thrive” is a great opportunity to increase exposure for you and your company. We are expecting up to 500 guests who will attend the webinars live and thousands more after for the video recording of the webinars.

By being a sponsor, your company will be featured prominently in our event advertising and you will benefit from our promotion campaign. Please find the detailed sponsorship recognition on the following pages. Should you have any questions or need further information, please contact Ruiping Chen at [rchen@hongfook.ca](mailto:rchen@hongfook.ca) or 416-493-4242 X 2258.

Please give generously to Hong Fook. Together We Thrive. Thank you.

**Dr. Ted Lo**  
“Together We Thrive” Co - Chair  
Director, Asian Community Psychiatric Clinic

**John Chemilian**  
“Together We Thrive” Co - Chair

## **Champion** SPONSOR **\$10,000**

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**Includes:**

1. Full Page advertisement on "Together We Thrive" electronic event program book
2. Sponsorship profile in all external media materials
3. Plaque recognition delivered to your company
4. Large-size logo display in the beginning of all webinars
5. Logo recognition in event poster; name recognition in electronic event program book and on Hong Fook website
6. Name recognition by MC in the beginning of all webinars

## **Elite** SPONSOR **\$5,000**

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**Includes:**

1. Half Page advertisement on "Together We Thrive" electronic event program book
2. Sponsorship profile in all external media materials
3. Plaque recognition delivered to your company
4. Medium-size logo display in the beginning of all webinars
5. Logo recognition in event poster; name recognition in electronic event program book and on Hong Fook website

## **Community** SPONSOR **\$2,000**

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**Includes:**

1. Quarter Page advertisement on "Together We Thrive" electronic event program book
2. Sponsorship profile in all external media materials
3. Plaque recognition delivered to your company
4. Small-size logo display in the beginning of all webinars
5. Logo recognition in event poster; name recognition in electronic event program book and on Hong Fook website

## MEDIA SPONSOR

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### **Includes:**

1. Quarter Page advertisement on "Together We Thrive" electronic event program book
2. Sponsorship profile in all external media materials
3. Plaque recognition delivered to your company
4. Small-size logo display in the beginning of all webinars
5. Logo recognition in event poster; name recognition in electronic event program book and on Hong Fook website

### **Responsibilities:**

1. Multiple coverages for event promotion prior to event, and press release post event.
2. Live coverage of events on event day on selective platforms such as radio, TV, and social media live stream

Please complete this form to indicate how you or your company would like to support the 2020 Hong Fook Gala.

**A. Sponsorship preference**

- Champion Sponsor** \$10,000 \$ \_\_\_\_\_
- Elite Sponsor** \$5,000 \$ \_\_\_\_\_
- Community Sponsor** \$2,000 \$ \_\_\_\_\_
- Media Sponsor** \_\_\_\_\_

**B. We would like to make a donation to Hong Fook** \$ \_\_\_\_\_

**Total** \$ \_\_\_\_\_

To become our sponsor, please complete this form and send with cheque if appropriate (payable to Hong Fook Mental Health Foundation) to **Hong Fook Mental Health Foundation, 3320 Midland Avenue, Suite 201, Scarborough, ON, M1V 5E6**

Corporation: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Email: \_\_\_\_\_

Phone #: \_\_\_\_\_ Signature: \_\_\_\_\_

Please email the logo and advertisement no later than **May 20, 2020** to [foundation@hongfook.ca](mailto:foundation@hongfook.ca). All graphic should be .pdf (with all fonts embedded), .jpeg, .tiff, minimum 300 dpi. Microsoft Word file is acceptable for plain-text advertisement. All image will be printed as it, no revision will be provided.

For further information, please contact Rui Ping Chen at 416-493-4242 ext. 2258 or [rchen@hongfook.ca](mailto:rchen@hongfook.ca)